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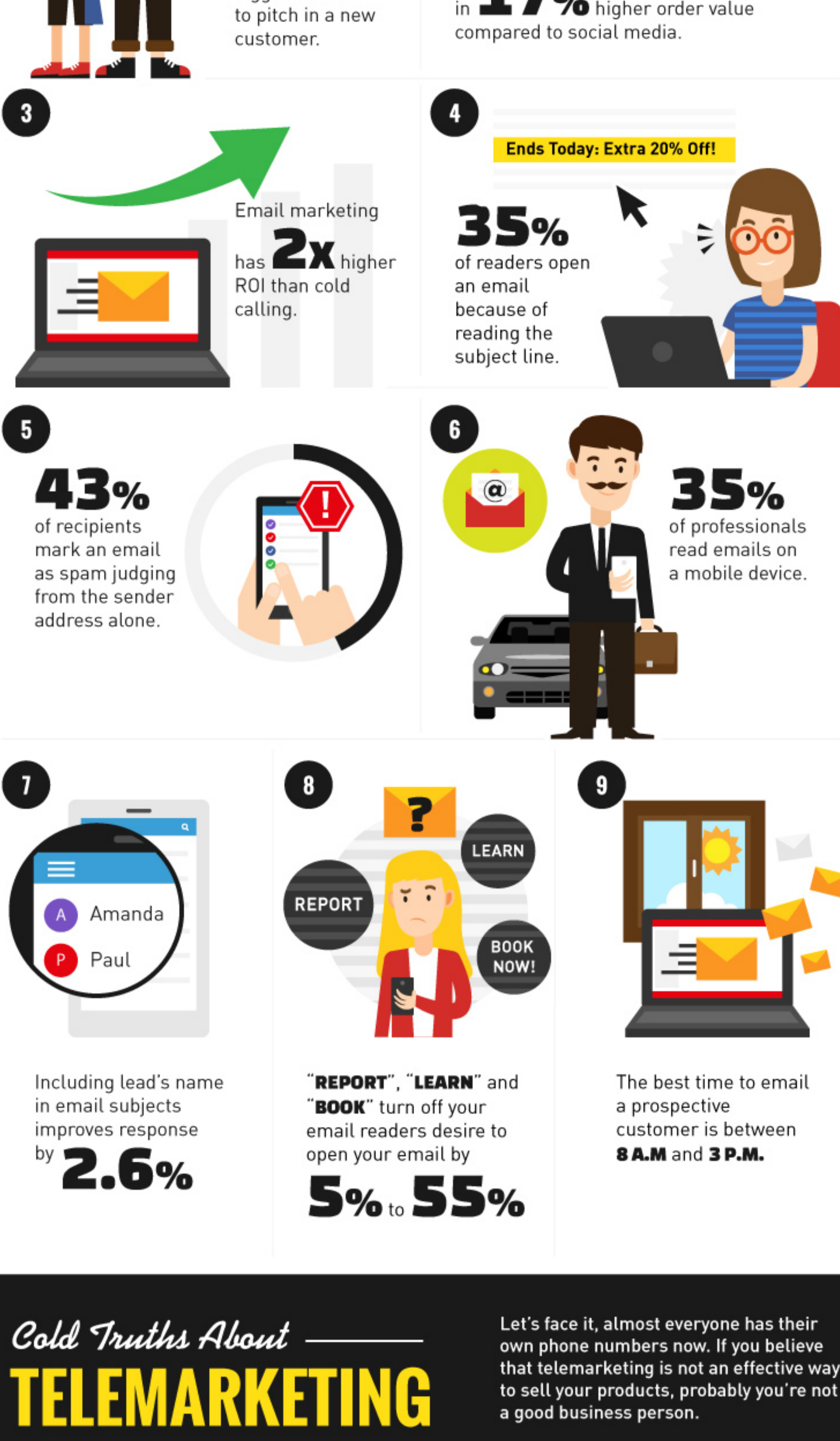
surprising facts that can help you

CLOSE MORE SALES

SHOCKING STATS FROM THE EMAIL MARKETING WORLD

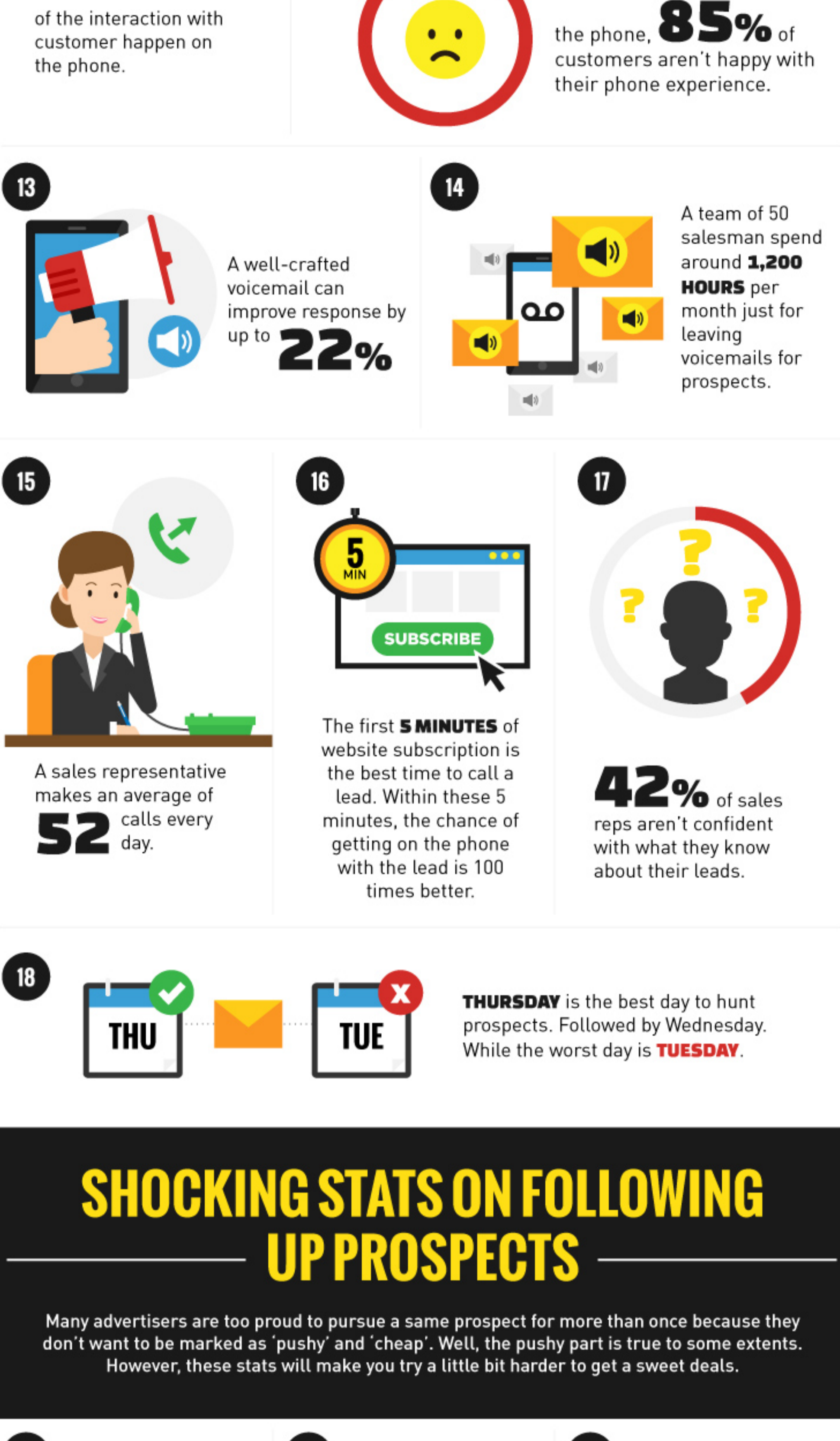
Many people think that email marketing is spammy and dying due to the popularity of our glorious social media. Guess what? They're wrong.

HERE'S SOME STATS TO PROVE IT



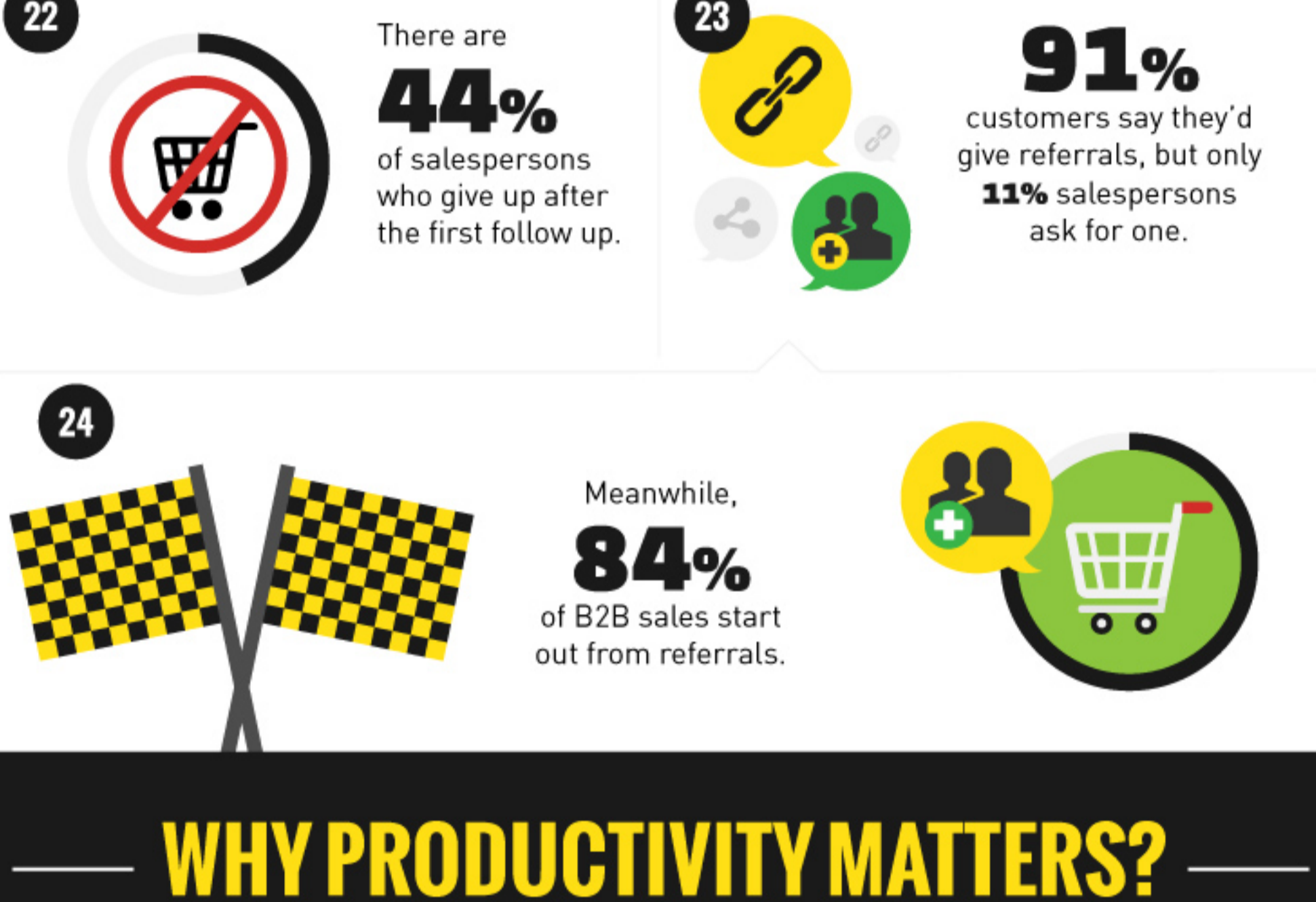
Cold Truths About TELEMARKETING

Let's face it, almost everyone has their own phone numbers now. If you believe that telemarketing is not an effective way to sell your products, probably you're not a good business person.



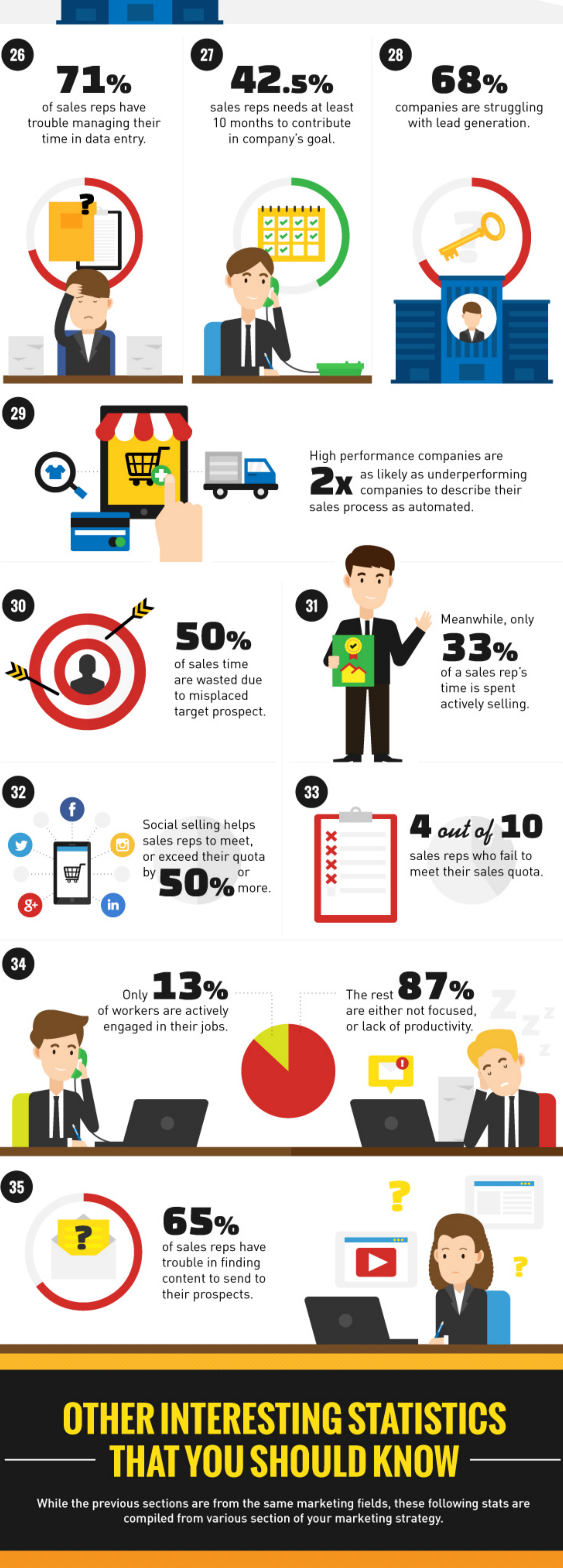
SHOCKING STATS ON FOLLOWING UP PROSPECTS

Many advertisers are too proud to pursue a same prospect for more than once because they don't want to be marked as 'pushy' and 'cheap'. Well, the pushy part is true to some extents. However, these stats will make you try a little bit harder to get a sweet deals.



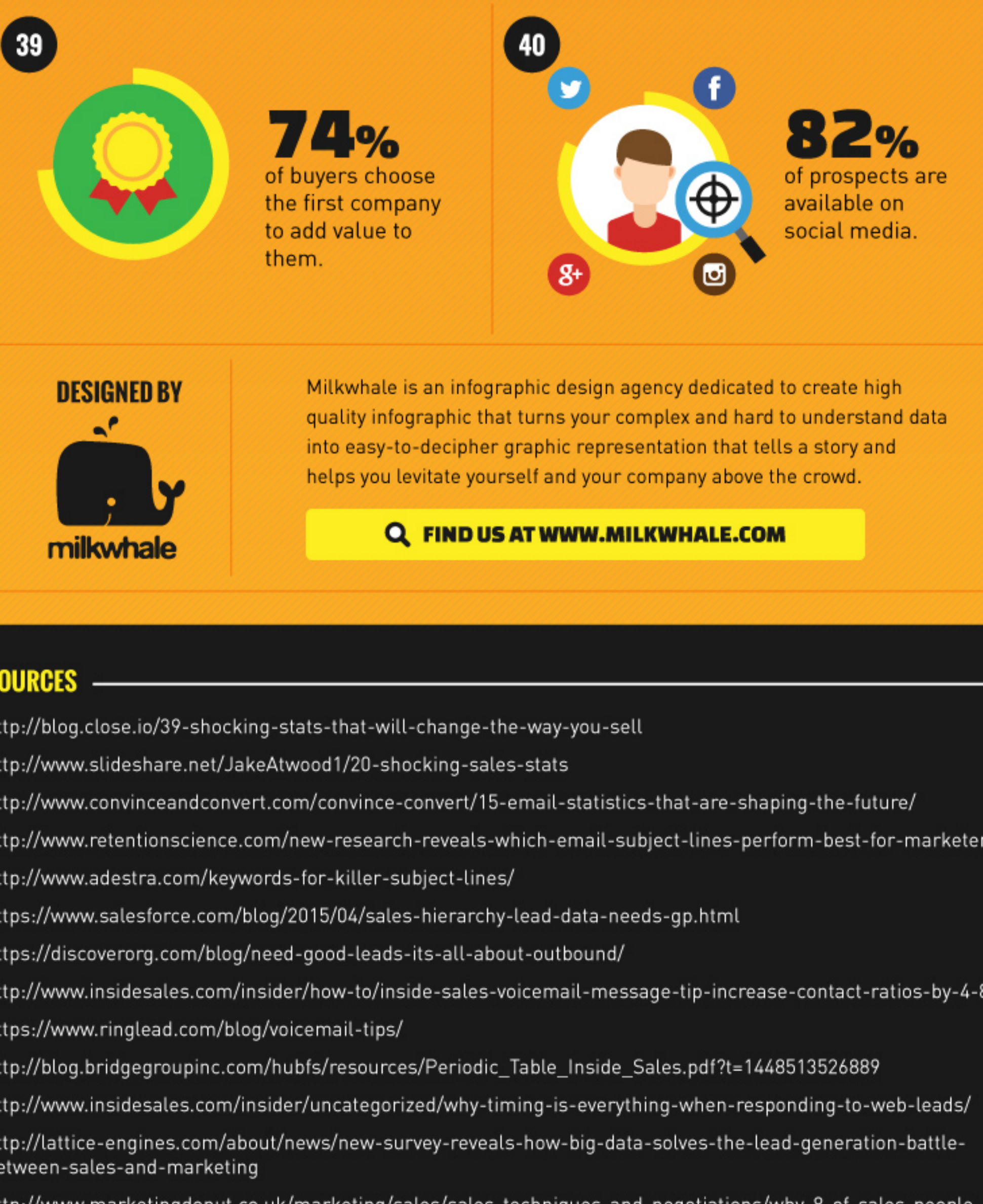
WHY PRODUCTIVITY MATTERS?

It doesn't mean to mislead you to blaming your sales reps or marketing departments, but these stats are worth knowing to motivate you in keeping up the productivity of your company.

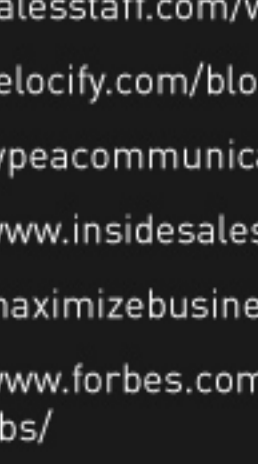


OTHER INTERESTING STATISTICS THAT YOU SHOULD KNOW

While the previous sections are from the same marketing fields, these following stats are compiled from various section of your marketing strategy.



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SOURCES

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